

How to produce video for online access

1	Make sure you have a reasonable video camera...! Either a high resolution webcam, or a pocket video recorder such as a Flip Video Camera or the Kodak Zi8 (see: http://uklik.me/kodakvideo).
2	Get a “green screen” - you can buy any green cloth, or get a “chroma key” cloth via Ebay. Alternatively, paint a wall green. Amazon also sells chroma key screens (see: http://uklik.me/greenschromaakey).
3	Get some reasonable video editing software - Pinnacle Studio is easy to use and reasonably priced and available in PCWorld or Amazon. (see: http://uklik.me/pinnaclesoftware).
4	Get an Amazon Web Services account (see: http://aws.amazon.com/).
5	Get Easy Video Player (see: http://uklik.me/easyvideosoftware) and install on your website in a folder such as <i>yourdomain.com/video</i> .
6	Connect Easy Video Player to your Amazon Web Services account (explained in the Easy Video Player setup instructions)
7	Write your video script - remember you are talking to an individual viewer (not a massive audience).
8	Set up your green screen behind you and your camera. Make sure your face is well-lit and that there is even light across the green screen.
9	Use your video camera or webcam software to record your video.
10	Import the video you have recorded into your video editing software.
11	If you use Pinnacle (though it is essentially the same in all video editing programs) add the video you have imported to the “overlay” track.
12	Find a suitable image you want as a background and add this to the primary video track.
13	Select the effects menu for your video editing program and choose “chroma key”. Your green screen will be replaced by the image you have in your video track.
14	Edit the video, or add any other material you want such as titles, captions, music and so on.
15	Save your video in a suitable web format, such as Flash or MPEG4
16	Log in to your Easy Video Player installation and upload your video.
17	In the Easy Video Player settings make sure you opt to create a page for your video
18	Copy the link that Easy Video Player creates for your video and share that.

